



THE SPONSORSHIP ROADMAP

[Sample Letter] Follow Up On Sponsorship Meeting

Chick-fil-A
Attn: [REDACTED]
5400 Buffington Road
Atlanta, GA 30349

Dear [REDACTED] I appreciate the time your spent with me to discuss ways that Heaven's Helpers Ministry and Chick-fil-A (especially the cows) could partner together to raise funds for our upcoming golf tournament.

Based on our discussion, and some feedback from the cows, it is my understanding that your company would like to focus on reaching potential customers in our local area and I believe our event offers a perfect opportunity for your organization to meet its marketing goals.

I'm preparing a proposal for you and I'll email it to you in the next few days. Do you have an email address for the cows? I'd like for them to see the golf course where they'd be playing a round with us.

Here's to saving the cows,

[REDACTED]